

# Oludaré Bernard (Réré)

**UX Research & Design | Writer | Author | Creative Director**

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I am a human focussed UX Researcher and Designer passionate about solving real world problems through thoughtful, qualitative and quantitative research. I launch businesses into success through the power of empathy, utilizing user and marketplace data to set us ahead of the competition.

## SKILLS

- **UX Research & Design:** CX methods, NPS, CES, Closed-Loop Systems, Journey Mapping, Storytelling, Surveys, User Interviews, Heuristics Evaluation, UX/UI Design, User Testing, User Flows, Sketching, Wireframes, Web Design, Mockups, Information Architecture, Analytics, Design Thinking, Stakeholder Presentation
- **Software/ Tools:** Figma, Adobe Photoshop, Microsoft Office,
- **Essential Skills:** Collaboration, Team Work, Project Management, Event Facilitation, Lecturer, Empathy, Presentation, Communication, Curiosity, Active Listening, Feedback, Open-Mindedness, Adaptation

## RELEVANT EXPERIENCE

**User Experience Design Apprentice | General Assembly** | Remote | February 2024 – May 2024

500+ hours of intensive, remote training of full-cycle UX/UI methods with an emphasis on human centered UX design, user testing, and rapid iteration. Implemented web/mobile design solutions for clients

- **UX Research Leader** | BNDWGN: Group project with 4 members | 2 Weeks | Conducted user interviews, surveys, usability tests, marketplace research, CES observation, wireframes, data analysis, VOC initiatives, CX data analysis, competitive and comparative analysis, stakeholder presentation.
- **End to End Product Designer** | Okboots.com: Solo project | 2 Weeks | Conducted user research, marketplace research, VOC initiatives, CES observation, CX data analysis, information architecture, wireframes, prototypes, UI design, usability tests, hi-fi prototypes, Stakeholder presentation.
- **UX Research Leader** | SoundHound: Group project with 4 members | 2 Weeks | Conducted user interviews, surveys, usability tests, marketplace research, CES observation, wireframes, data analysis, VOC initiatives, CX data analysis, competitive and comparative analysis, stakeholder presentation.

## PAST WORK EXPERIENCE

**Grant Writer | Kiire Wellness** | Brooklyn NY | 10/2021-Present

**Elementary School Teacher | Uncommon Charter Schools** | Brooklyn, NY | 07/2022-05/2023

**Author & Facilitator | Breathing with Orisha** | Dartmouth, Duke, Harvard, Trauma Research Foundation | 2020-2023

## EDUCATION

**General Assembly | User Experience Design Immersive** | Remote | February 2024- May 2024

**Trinity College | B.A. Theater & Dance** | Hartford, CT | May 2015

## HONORS/AWARDS

**Presidential Fellow** | Theater & Dance Department | 2015

**Posse Foundation Full-Tuition Leadership Scholarship** | 2010-2015

**Levy Fund for Urban Studies Research Grant** | Summer 2012

## COMMUNITY SERVICE

**Secretary, Executive Board Member & Mentor | Egbe Iwa Inc. Rites of Passage Program** | 2006-Present

**Breathwork Facilitation | Founder | Kiire Wellness** | Brooklyn, NY | 12/2019–Present